

Relevant Experience

Principal & Insight Instigator

Thought Warrior Inc., NYC.

May 2012 to present.

Provide engagements to help reframe perceptions. Instigate vocalized insights, through tender radical candor, to shape decisions of significance, which will foster compassionate achievement of objectives. Strive to shift cognitive framing to assess challenges, enhance collaborative negotiation, dismantle communication obstructions, enable smooth teamwork, improve presentations, inspire innovation, and influence an organization's culture. Projects have included custom internal podcasts for PayPal; marketing and narrative strategy sessions at Mercer; and a full day of professional development for 50 C-suite leaders at the Ritz Carlton for Marsh & McLennan Companies. Through subdivision Artibot, exploring using audio recordings of conversations in film projects.

Academic Director,

Department of Design, Digital Arts & Film (DDAF)

School of Professional Studies (SPS),

New York University, NYC.

December 2006 to April 2012.

Devised strategic plan, developed curriculum, oversaw operations, and monitored budget of \$2M, on department revenue of \$3M. Hired and oversaw 150 adjunct faculty, managed a staff of nine, and annually administered about 450 courses in 17 certificates, with 4000 enrollments. Course subjects included filmmaking, producing, cinematography, editing, audio, visual effects, photography, animation, graphic design, web design, and more.

Independent Design Director/Designer

June 1994 to March 2009.

Subcontracted to design firms and spearheaded projects directly with clients in publishing, education, entertainment, and service industries –such as for Harper Collins, Rutgers University, The Moth, and Corcoran.

Adjunct Instructor

NYU–SPS, workshops & intensives, Spring 2003 to Fall 2006.

Parsons, undergraduate, Spring 2006.

NYU–Steinhardt, graduate, Fall 2004 and Fall 2005.

University of Pennsylvania, undergraduate, Spring 2003.

School of Visual Arts, undergraduate, Summer 1995.

Education

MA Graphic Communications Management,
New York University –Steinhardt.

BA Visual Art, minor: economics,
Rutgers University –Rutgers College.

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Film Community Support

Advisory Board Member

DOC NYC, NYC.

June 2010 to January 2012.

Supported the launch of a new documentary showcase by an NYU–SPS DDAF adjunct instructor, Thom Powers.

Design Community Support

Board Member

American Institute of the Graphic Arts,
New York chapter (AIGA/NY).

May 2000 to May 2002.

Secretary second year, for this professional association for design. Prior to board service, over the course of eight years, had developed 40 programs, including the monthly series Women in Design.